

GRAYSON COOPER

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EXPERIENCE

CUSTOMER MARKETING ASSOCIATE

June 2022 - Present

Acumatica

Kirkland, WA

- Placed as an Honorable Mention in Company Hackathon
- Edited and uploaded 20+ customer video testimonies as webpages to be used by marketing teams
- Created and Updated 100+ “Customer Hero Slides” for use by sales teams
- Supported customer success and product marketing teams’ efforts

COFOUNDER

2016 - 2020

Trident Visuals

Sammamish, WA

- Started a video production company specializing in web-based marketing
- Acquired 20+ clients including small businesses, nonprofits, and real estate professionals
- Created live action and animated videos for advertisements for the 20+ clients
- Created an ad campaign for a startup company that grew to a six-figure income

VICE PRESIDENT OF OPERATIONS

2022 - Present

Seattle, WA

Kappa Sigma Fraternity

- Managed \$100,000+ quarterly budget
- Grew organization from 72 members to 90+ members
- Managed 8 chairholders who then managed 3 committees dedicated to event coordination and recruitment
- Singl-handedly organized & ran 48-person international trip
- Community Service (80 hours/year): Military Heroes Campaign, Forest Restoration, Apple Cup Run

SERVER

2021 - 2022

Seattle, WA

Ida Culver House Ravenna

- Greet and assist residents and their families
- Remain composed and organized even during rush hours
- Deliver promptly based on customer requests
- Cheerful and flexible in an unpredictable setting
- Help organize venue setup and layout

DELIVERY DRIVER

2018 - 2020

Sammamish, WA

Zeeks Pizza

- Provide superior customer service
- Deliver Pizzas in a prompt and professional manner
- Be reliable and flexible with a very dynamic workplace

EDUCATION

University of Washington

2019 – 2023

Bachelor’s in Science

Seattle, WA

- Relevant Coursework: Real Estate Finance and Investment, Real Estate Portfolio Management, Professional Development Seminar, Real Estate Market Analysis
- 3.4 GPA

ADDITIONAL INFORMATION

- **Tech Skills:** Excel, Adobe Premiere, After Effects, Photoshop, Audition, Java, C, C++, Python, SQL, CSS, and HTML knowledge
- **Personal Interests:** Live music, weight-lifting, one-wheeling, backpacking, chess and skiing