

# Jiexi (Jesse) Liao

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## EDUCATION

### University of Washington

Seattle, WA

- Major: Real Estate, Minor: Business | GPA: 3.74 | GRE: 331 Sep 2020-Jun 2024
- Dean's List: Fall 2020, Winter 2021, Spring 2021, Fall 2021, Spring 2022

### Concordia University

Irvine, CA, July 2016

- Won 2nd place in the 2016 Teen Entrepreneur Competition
- Developed eye-tracking cameras with Drowsy Impact Technology (DIT), an algorithm that alerts the driver whenever their attention gets distracted

## WORK EXPERIENCE

### Tripalink

Los Angeles, CA

#### *Property Manager Assistant*

July 2022 - Aug 2022

- Operated Appfolio system to manage customer data, rental contracts, maintenance requests, and other issues related to renting process
- Establish fluent communication and well relationship with tenants by investigating and resolving their complaints
- Managed more than 2000 units move-in and move-out flow during summer time

### PingAn Bank

Shenzhen, China

#### *Financial Agent*

Jul 2021- Sep 2021

- Brought in more than five million of deposit each month
- Demonstrated ownership of customer interaction after just two training sessions in the first week of shadowing bank managers
- Received perfect satisfaction rate as a result of emphasis on customer focus with a record of conversations of more than 500 customers who visited the bank in the first month of work
- Assessed and summarized client value data on each daily meetings and made different marketing strategies based on the wealth index of customer data

### Jesse's Smartphone Studio

San Marino, CA

#### *Founder*

Jun 2016 - Aug 2020

- Diagnosed and fixed various troubling issues of mobile wireless devices, including broken motherboard replacement and broken screen with a 99% success rate
- Offered a lower price versus other reputable phone repair shops and received a 100% customer satisfaction rate with a money-back guarantee
- Identified the market where I can buy used and broken smartphones on eBay, fixed and resold them on the internet to gain \$3,200 profit at the age of 16

## RESEARCH EXPERIENCE

### UC Berkeley Statistics

Berkeley, CA

**Researcher**

June 2019 - July 2019

- Co-authored a statistics paper “Recovering sparse mutation signals from large-scale cancer OMICS data” (working title) to report methodology and results
- Conducted research on cutting-edge unsupervised learning methods to find mutation signals from large-scale cancer OMICS data under the supervision of Professor Haiyan Huang in UC Berkeley’s Department of Statistics
- Identified genes and pathways deregulated in cancer that may be useful for the detection and management of diseases by programming and adjusting models in Python

**Golden State Environmental Justice Alliance (GSEJA)**

San Jose, CA

**Research Member**

Fall 2019 - Spring 2020

- Compiled and cleaned data using Latent Dirichlet Allocation model in CA ‘Environmental Justice’ research program which free Murrieta residents from heavy pollution created by tech giants
- Conducted research on hidden environmental costs created by e-commerce deliveries such as Amazon Prime shipping on the topics of greenhouse gas emissions and congestions
- Obtained a deep understanding of the side-effects of the fast development of technology over human health and economic inequality by researching the burden bore by disadvantaged communities

**EXTRA CURRICULARS****Future Business Leaders of America (FBLA)**

San Marino, CA

**Team Member**

2018 Fall - 2020 Spring

- Grew business leadership skills and listened to cross-border guest speakers sharing their experience in business, leadership, and cutting-edge technologies on FBLA National Leadership Conference (NLC)
- Created an investment portfolio of stocks, bonds, and mutual funds using multiple research methods like industry research, financial statement analysis, Candlestick Charts analysis
- Earned 20% profit with \$100,000 virtual cash over the course of 12 weeks on MarketWatch real-life stock stimulator and won 5th in 2019 Fall Stock Market Game

**SMHS Speech and Debate Team**

San Marino, CA

**Varsity Debater**

Fall 2018 - Fall 2020

- Increased skills in communication, critical thinking, and writing by organizing seven-hour structured practice round training every week for team members
- Traveled to about three tournaments per semester and won 2nd place at the California High School Speech Association

**SKILLS**

**Interests:** Self-taught builder and operator of a professional camera drone by watching instructional videos and searching drone assembly parts worldwide

**Skills:** Proficient in Microsoft Office (Word, Excel, PowerPoint), Java, Stata, Photoshop, Final Cut Pro

**Languages:** Chinese (Native), English (Proficient), Cantonese (Proficient), Spanish (Intermediate)