

Jiayi (Joey) Pan

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EDUCATION

University of Washington, Runstad Department of Real Estate

Bachelor of Science in Real Estate, Minor in Data Science

Seattle, WA

December 2022

Software & Skills

Microsoft Excel, Adobe Creative Cloud, Tableau, MySQL, R, Java, Chinese and English Language (Bilingual Proficiency) Administration, Management, Business Communication, Financial Calculations, Statistical Analysis, Brand Identity

EXPERIENCE

Hongkong Goldenball Industrial International Co., Ltd.

Family Business, Brand Strategist, Public Relations

Ningbo, Zhejiang

June 2019 – January 2023

- Developed the whole series of product packaging to accommodate the latest visuals
- Formalized the company's 1688 & Alibaba page to better serve domestic and overseas clients
- Reclaimed the company's legal trademark in the United States
- Represented the company at the SHOT Show 2020 & 2023 in Las Vegas and secured prospective clients

Chinese Union (VITA Global)

Co-founder, Vice President of Administration

Seattle, WA

April 2020 – April 2021

- Served as Secretary to assist administration between the Chinese Union and its UW Chapter
- Managed administrative tasks and developed an internal management method
- Facilitated the expansion of the UW Chapter to reach a total of 65 officers

China Entrepreneur Network

Graphic Designer, Photographer

Seattle, WA

October 2018 – December 2020

- Built a vast amount of digital assets for the team and designed a series of visual assets
- Delivered technical assistance to the design team to improve user experience

ACADEMICS

Projects Completed

Seattle, WA

- *Property Transactions:* Completed a mock San Mateo, CA, residential real estate transaction using standard contractual documents.
- *Real Estate Development Process:* Completed a site analysis using the ZATTSSUM method and developed a feasibility study of a residential unit located at 2049 NW 61st St, Seattle, WA, APN#276760-2986.
- *Accounting for Real Estate:* Established an understanding of financial statements, forms of ownership, the impact of taxation, profitability, and modeling when acquiring real estate.
- *Real Estate Appraisal:* Completed an appraisal report of Malloy Apartments, Seattle, WA, APN#114200-0015, using the cost approach, income approach, and sales comparison approach.
- *Real Estate Finance & Investment:* Developed a foundation for financing residential and commercial real estate and completed a Revere Street, Boston, MA, case study.
- *Real Estate Market Analysis:* Completed a market analysis of the residential real estate in Bellevue, WA.
- *Affordable Housing:* Studied the field of affordable housing, challenges, and the extent of the affordable housing crisis in American cities; Learned about the programs and policies at federal, state, and local levels.
- *Real Estate Data Analytics and Visualization:* Gained proficiency in the various techniques of visualizing data; developed competency in utilizing Excel Pivot Table, ArcGIS, R, and Tableau.

ADDITIONAL INFORMATION

Interests: Investment, Business, Strategy, 3D Modeling, Design, Organization, Car

Adjectives: Reliable, Determined, Disciplined, Conscientious, Rational, Detail-Oriented