

# Alice Nguyen

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## EDUCATION

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**University of Washington, Michael G. Foster School of Business** | Seattle, WA      EXPECTED JUNE 2025  
*Bachelor of Arts in Business Administration*      3.6 GPA

- Minor in Real Estate
- Freshman Foster Direct (Early Entrance Program)
- Dean's List (Autumn 2021, Winter 2022)

## EXPERIENCE

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**Homeroom** | Seattle, WA      JANUARY 2022 - PRESENT  
*Social Media Coordinator, Marketing Committee Member*

- A media-focused platform focused on the Asian American youth in advocacy for representation and awareness through creativity
- Curate informative and trending content for 1K+ followers on Instagram
- Planned a goal-setting calendar to effectively publish content for monthly newsletter and weekly post

**Student Art Spaces (SAS)** | Greater Seattle Area, WA      MARCH 2020 - FEBRUARY 2021  
*Washington Chapter Leader*

- A youth-led initiative, non-profit organization advocating for art equity through exhibitions and events
- Performed active audience engagement to increase follower count to 1.5K+ on Instagram
- Promoted local artists/businesses to audience in collaborative support during the COVID-19 Pandemic

**Graphics Club** | Auburn, WA      SEPTEMBER 2019 - JUNE 2020  
*Lead Design Officer*

- A student-led club within Thomas Jefferson High School that values the graphic arts with learning and exploration outside of the classroom
- Organized promotional events that fundraise finances for club resources and educational field trips
- Taught 30+ members in attaining creative, technical skills with instruction lessons

## PROJECTS

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**"Web Design for an Independent Freelance Artist"**      DECEMBER 2018  
*Independent Project, Middle Years Programme (MYP)*

- An online e-commerce business and portfolio gallery website on Portfoliobox
- Applied web design principals to build a functioning e-commerce system and a visibly accessible interface

## AWARDS

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- Washington State Honors Award (2021): Top 10% of Washington State High Schools, Class of 2021
- JR./SR. High School Art Show (2018): 2nd Place - Watercolor Division hosted by Washington State Fair

## ADDITIONAL INFORMATION

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### Skills

- Productivity Software (Microsoft Office Suite, Google Workspace, Notion, Zoom)
- Design Software (Canva, Procreate, Fusion 360)

### Interests

- Art & Design
- Real Estate